

# 國立臺北教育大學 102 學年度碩士班招生入學考試

## 課程與教學傳播科技研究所教育傳播與科技碩士班 教育現象分析 科試題

一、2006 年，臺灣首次參加由國際教育評估協會(簡稱 IEA)主導，以小四學童為施測對象之「促進國際閱讀素養研究」(簡稱 PIRLS)，隔年公布結果，我國在 46 個參加評量的國家裡排名 22。教育部因此投入許多資源極力推動閱讀教育，更在 2010 年針對該項研究編寫了範文和例題，供教師和被抽測之小學了解閱讀教學的方向與施測題型，而 2011 年的施測結果確實有大幅的進步。試分析編寫範文和例題供參考做法之適宜性。(40 分)

二、隨著多樣化行動載具的發展，「多螢幕工作」的現象也越來越普遍，低頭族學習者常以電視裡播放的節目作為工作時的背景聲音，手上拿著平板電腦正玩著 Apps 遊戲，使用手機的 Line 正與同學傳送訊息，也正在使用桌上型電腦寫期中報告。請以學習心理學的角度分析多螢幕工作對學習方式之影響。(30 分)

三、Last year, an English teacher- McCullough's commencement speech at Wellesley High School told high school graduates "you are not special." Some of McCullough's speech is as follow:

*"So think about this: even if you're one in a million, on a planet of 6.8 billion that means there are nearly 7,000 people just like you. Imagine standing somewhere over there on Washington Street on Marathon Monday and watching sixty-eight hundred yours go running by. And consider for a moment the bigger picture: your planet, I'll remind you, is not the center of its solar system, your solar system is not the center of its galaxy, your galaxy is not the center of the universe."*

*“If everyone gets a trophy, trophies become meaningless.”*

*“Exercise free will and creative, independent thought not for the satisfactions they will bring you, but for the good they will do others, the rest of the 6.8 billion – and those who will follow them. And then you too will discover the great and curious truth of the human experience is that selflessness is the best thing you can do for yourself. The sweetest joys of life, then, come only with the recognition that you’re not special.”*

Do you agree or disagree with his viewpoint of this lecture? Please state your viewpoint.

(英文考題需以英文回答)(30分)